# **ONE STOP BUSINESS CENTER**

**1 STOP BUSINESS CENTER** 



## **ABOUT US**



#### One computer allows free to live anywhere in the world. It allows us free from travel to your workplace on packed trains.

Isnt' that great?

All we need is little courage.

Individuals must have responsibilities for their own action, and independent for their livings that would bring spirit happiness in society.

We as 1 STOP BUSINESS CENTRE would love to support those individuals and in the way that we contribute society by helping them.

# **Company Profile**

Company	ONE STOP BUSINESS CENTER Co., Ltd.,
CEO	Shinya Tsuchimoto
Address	2-2-15 Minami-aoyama, Mina
Website	<u>https://www.1sbc.com/</u> <u>https://www.moor.co.jp/</u>
Capital	10,000,000yen
Businesses	Management of the virtual offices Furniture and interior decoration sale
Branches	30 locations (Tokyo / Yokohama / Nagoya / Osaka / Kobe / Sapporo / Fukuoka / Kyoto etc.)
Founded	2009

# **CEO Greeting**

## Shinya Tsuchimoto



Born on July 12, 1976 Birthplace: Yanaizu, Gifu City, Gifu Prefecture

After spending in the countryside of Yanaizu until the second grade of elementary school, he spent three years in Maryland, USA due to his father's transfer.

After guraduating at Kano High School and Meijo University, he joined a furniture and construction hardware manufacturer, but left the company in less than a year. After that, after working at a trading company, went to the venture road.

Since starting up for the first time in 2003, He has been involved in a wide range of businesses such as manufacturing, distribution, and retail, he was obsessed with the joy of starting a business, but also experienced many failures.

The furniture business venture that worked previously under the influence of the Lehman shock ceased business in 2008 and went into bankruptcy.

Established ONE STOP BUSINESS CENTER Co., Ltd., in January 2009. In setting up a new company, I once again feel the importance of experience and entrepreneurship and reaffirm my desire to support entrepreneurs with the same circumstances and experience as ours.

As a new business of ONE STOP BUSINESS CENTER Co., Ltd., which sells interiors, **One stop business center for virtual offices was opened in 2010.** 

## **Our Service**



#### **1STOP BUSINESS SERVICE** offers you smart solution for your business.

#### [Virtual Office]

-Prime business address for you're a great business image

- Address for legal personality registration
- Mail handling and forwarding
- Receipting your guest
- Phone/FAX forwarding
- Phone answering and message notification by email

#### [Meeting space]

- Prime city center locations
- Private space maximum of 8 people
- Free internet access, computer screen, video conferencing camera, white board, drinks, mirror, snacks and more
  - Easy online-reservation system



Address	Possible to use a prime location as your address for corporate registration, website and business card.
Mail forwarding	Mail forwarding your regular postal mails on every Thursday to your address for FREE.
<b>Receipting guests</b>	Depends on which office register. ※Please ask our staff.
Meeting rooms	Locations are prime city center over 20 and more. Rooms are total private that can accommodate up to 8 people details.



# Business Plan Initial fee: 9,800 yen Monthly fee: 8,900 yen +TAX

This plan includes use of address, Mail forwarding, Phone and FAX numbers, access to Meeting Rooms..

Address	Possible to use a prime location as your address for corporate registration, website and business card.
Mail forwarding	Mail forwarding your regular postal mails on every Thursday to your address for FREE.
Local phone number with transferring to your personal phone	Individual clients phone number will be given and automatically transfer to your personal phone number.
FAX forwarding	FAX (PDF file) to email account.
<b>Receipting guest</b>	Depends on which office register. ※Please ask our staff.
Meeting Rooms	Locations are prime city center over 20 and more. Rooms are total private that can accommodate up to 8 people details.

#### **%**Please see the service list P8, more details on it.



## Premium Plan Initial fee: 9,800 yen Monthly fee: 14,800 yen This plan includes use of address, Mail forwarding, Phone and FAX numbers, access to Meeting Rooms and phone answering services..

Address	Possible to use a prime location as your address for corporate registration, website and business card.
Mail forwarding	Mail forwarding your regular postal mails on every Thursday to your address for FREE.
Local phone number with transferring to your personal phone	Individual clients phone number will be given and automatically transfer to your personal phone number.
Phone answering service	Answering calls (Business hour : weekday 9am to 6pm)
FAX forwarding	FAX (PDF file) to email account.
Receipting guest	Depends on which office register. ※Please ask our staff.
Meeting Rooms	Locations are prime city center over 20 and more. Rooms are total private that can accommodate up to 8 people details.

#### **%**Please see the service list P8, more details on it.

## **Service List**

Address	Locations are prime city center over 20 and more. Rooms are total private that can accommodate up to 8 people details.
Mail forwarding	【JAPAN RESIDENCE customer】 Mail forwarding your regular postal mails on every Thursday to your address for FREE. Conditions are -it must be weight 100g or smaller -less than 100 items (cost 30 yen every items over 101) Items which not fit that conditions it costs every items requested by postal companies. 【International residence customer】 Mail forwarding when you order us to send. It will be done by EMS (mail cost by EMS plus handling fee 1,000 yen + tax)Postal items are stored for 2 weeks. All postal items are managed in our client system, you can chose forward or dispose all items.
Local phone number with transferring to your personal phone	Individual clients phone number will be given and automatically transfer to your personal phone number. ※every transferring phone call costs. 5,000yen deposit is needed.
Phone answering service	Answering calls (Business hour: weekday 9:00am to 6pm) by -personalised recorded greeting service -voicemail notification by email Cost 200 yen (+tax) every call, sales calls are not included. 5,000 yen deposit is need upfront.
FAX forwarding	FAX (PDF file) to email account.
Receipting guest	Depends on which office register. ※Please ask our staff.
Meeting Rooms	Prime city center locations over 20 and more to come up include Tokyo (Shibuya, Shinjuku, Akihabara, Yokohama, Osaka, Kyoto, Hokkaido, ect.) Rooms are total private that can accommodate up to 8 people details.

# Payment

2 ways of payments that could proceed to create an account and continue to be our partner.

#### Pay by Bank Transfer ( 1 monthly charge is free!)

Annual payment is required before the settling an account or re-new your partnership.

#### Credit Cards (VISA, MASTER, JCB, AMEX, Diners)

Payment is done on the contracted date every month.

(Initial fee and 3 months fee are required to pay in advance. 6 months continuous membership is required for newly contracted partner.)



#### 1. Sign Up an order form

Fill in a form and submit. Email will be returned to you within 24 hours in business hours, which informs you necessity documents for further procedure.

## 2. <u>Send your ID (make it PDF file or send copies by mail)</u>

## For individual clients

- A copy of valid ID with photo of a representative (Driver's license or passport)
- A copy of public bill which can identify address of representative.

## For organisation clients

- A copy of valid ID with photo of a representative (Driver's license or passport)
- A copy of public bill which can identify address of representative.
- A copy of the registration certificate of company within 3 months

#### 3. Payments

◆Pay by Bank Transfer (1 monthly charge is free!) Annual payment is required before the settling an account or re-new your partnership.

Credit Cards (VISA, MASTER, JCB, AMEX, Diners)
 Payment is done on the contracted date every month.
 (Initial fee and 3 months fee are required to pay in advance. 6 months continuous membership is required for newly contracted partner.)

## 4. Service Starts!

Client of Business, Premium plan will receive local phone number within 24 hours. Agreement will be sent by mail and you are asked to return signed Agreement to our address.

# **Our Merit**

#### The largest scale of Virtual office service in Japan.

At 30 locations, the total number of users exceeded 10,000 at the end of 2018. As of July 2019, there are more than 6,500 companies are registered. The number of entrepreneurs and freelancers are increasing about 180 companies per month.

#### Clients data :

Individual business owners and freelancers. Clients age is abour 30-60, 40s is the mainstay. Male to female ratio is about 7: 3.

#### Collaboration with local governments

Cooperation projects with telework facilities in Niseko Town, Hokkaido and Kinko Town, Kagoshima Prefecture are underway.



# **Sales Trends**



## **Our Customers**

There are many contracts for business management such as web production / consulting, Internet shop management, etc.



**Web Production** 



Consulting



**Retail Sales** 

**Media** 

#### DIAMOND weekly 2019 Apr



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## Media

#### 日本經濟新聞

記事利用について

#### バーチャルオフィスで副業 住所レンタル月4000円から

2019/4/11 6:30 日本経済新聞 電子版

起業したての個人事業主などに法人登記する住所を貸すサービスが広がっている。従来は 都心高級オフィスビルの住所を月数十万円で貸すケースが多かったが、副業の増加を受け、 月に4000円前後の割安なサービスの人気が高まっている。事務所を構えるほどでもない事業 主の「バーチャルオフィス」になっている。

横浜市の会社員女性(37)は副業でネット通販の会社を立ち上げた。特定商取引法に基づ いてホームページに会社の住所を記載しなければならないが「自宅の住所を載せるには抵抗 がある」とパーチャルオフィスの利用を始めた。

パーチャルオフィスの多くは、都心のビルの一角で会 議室などを構えており、見た目はシェアオフィスと変わ らないことが多い。ポイントはバーチャルオフィスの所 在地を自分の会社の登記住所として利用できることだ。 あくまでもサービスの根幹は住所を貸すことで、会議室 などは希望者が必要に応じて追加料金を払って利用する オプションサービスの位置づけのことが多い。



パーチャルオフィスに届いた郵便物は仕分けされ 指定住所に転送される

利用者の多くは起業したての個人事業主だ。実際の仕

事は自宅でしていても、賃貸住まいだったりマンションの管理規約で禁止されていたりし て、自宅を事務所として登記できない場合が多い。

登記できる場合でも「本社所在地として登記すると誰でも住所を照会できてしまうため、 自宅に見知らぬ営業マンが訪問してくる」などの理由で自宅住所以外の本社所在地住所への ニーズは高い。副業の場合は、勤務先に知られたくないという事情もある。会社が大きくな り、コストをかけてでも事務所を借りる必要が出てくるまでの間はパーチャルオフィスで住 所だけ借りるというわけだ。

## NIKKEI newspaper digital 2019 Apr



家具販売のMOOR(ムーア=東京・港)が運営する「ワンストップピジネスセンター」 は、全国に29拠点を持つ。約1万社と契約し、この1年だけでも3割増えた。最も安い「エ コノミープラン」は月4800円。希望する拠点の住所を登記に使えるほか、拠点に届いた郵便 物は自宅などに転送する。利用開始時には申込者の本人確認や会社の実体などの審査をする ほか3カ月に1度、会社の謄本などの確認も行う。

パーチャルオフィスはもともと、外資系不動産サービス企業が都心の高級オフィスピルの 住所を月数十万円で貸すことが多かったとされる。高級ビルの住所で信用力を高められるう え、来客を豪華な会議室に通すこともできる。

割安なサービスのニーズが高まっているのは「ネットの普及や副業の広がりで小さなビジ ネスを興す人が増えたこと」(MOORの土本真也社長)。ワンストップビジネスセンター の利用者の2割は副業で起業しており、「ビカビカの住所や会議室は要らないからとにかく 安く住所だけ欲しいという人が増えている」。

ワンストップビジネスセンターは固定電話の電話番号を貸し、スタッフが応対する「プレ ミアムプラン」(1万4800円)なども展開している。ただ、最も安いプランのニーズが年々 高まり、今は66%を占める。「電話すら使わない、LINEで済む」という人が増えている ためだ。「今後は郵便転送も要らないという人向けにさらに安いプランを出す可能性もあ る」と土本社長は話す。

# Media



## KEIZAIKAI 2019 Aug

